



Favendo and CANCOM enter into partnership

Favendo GmbH with headquarters in Bamberg and Munich based system house CANCOM have agreed upon an extensive partnership.

Bamberg – 29.03.2017 – Thanks to the connection with one of the major IT system houses in Germany Favendo gains a powerful sales partner for its cross sector LBS-solutions and products. With Favendo CANCOM extends its wide-range portfolio of architectures, solutions and services with innovative location-based services like radio-based indoor navigation, proximity marketing and sensor-based data aggregation and analytics.

Beyond that CANCOM will engage in the hardware roll out for the European market leader in location-based services. Thanks to 2.700 employees at more than 30 locations in Europe and the US Favendo and CANCOM are able to roll out Beacon or RFID installations even more flexibly and faster.

For Favendo, the new agreement stands in line with further recently set up partnerships with such renowned companies as Microsoft or Philips.

Richard Lemke, CEO Favendo: „We are convinced that the partnership offers great advantages for both sides and that it will help us a lot in our strategic development and further market penetration. CANCOM is in possession of 25 years of experience in the IT scene. In this area that is an unbelievable long time and we are proud to create the coming years together with CANCOM. In this regard I am very grateful to Thomas Jung at CANCOM for urging on our partnership so goal-driven.”

Further CANCOM partners are e. g. Hewlett Packard, Microsoft, Cisco, IBM, Apple and Adobe in Germany.

About Favendo

Weitere Informationen erhalten Sie bei:

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The company with development locations in Bamberg and Jena and sales offices in Hamburg, San Francisco and Dubai is in possession of long-time experience and expertise in development and implementation of digital strategies for innovative location-based services. Favendo's established clientele includes Ströer media, Hammerson plc, Audi and ECE. The employed hardware is produced by Favendo's subsidiary bluloc in Germany. Experience in mobile software-development, eCommerce, analytics, mobile advertising and process optimization makes Favendo the European market leader in location-based technology services.

About CANCOM

As a Cloud Transformation Partner, system integrator and Managed Services Provider, CANCOM Group offers a future and business oriented portfolio of solutions and by that an important added value for companies' business success. With its own Enterprise Cloud Solution CANCOM is first mover in the emerging market of Cloud Computing, leads with analytics, consulting, integration and service into the New Way of Computing and is IT and business transformation partner for its clients. Around 2.800 employees of the internationally operating enterprise group and a powerful network of partners guarantee presence and customer service i. a. in Germany, Austria, Switzerland and the US.

CANCOM SE which is based in Munich and listed in TecDAX is managed by Klaus Weinmann (Founder & CEO) and Rudolf Hotter (COO). The group generates revenues of more than 1 Billion Euros per year.

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